



FOR IMMEDIATE RELEASE:

Ohio Gravure Technologies to be featured on 21st Century Business Television series

Boca Raton, FL (TBD) --- Multi-Media Productions (USA), Inc. is pleased to announce that Ohio Gravure Technologies will be featured on *21st Century Business*.

On October 1st 2011, Daetwyler R&D Corp. officially became Ohio Gravure Technologies Inc. Located in Miamisburg, near Dayton Ohio USA, the new company name has a familiar sound to those in the gravure printing industry.

Starting as Ohio Electronic Engravers in 1978, the company was formed to manufacture their first electro-mechanical engraver, the B600. Over the next 20 years the company grew rapidly, selling more than 800 electro-mechanical engravers and prepress software to the packaging gravure market around the world. In 2000, the company became part of Max Daetwyler AG under the name Max Daetwyler Corporation – Dayton Division and continued to design and build engravers, the award-winning Vision engrave heads, and the innovative Collage Layout Software. In 2008, the name changed to Daetwyler R&D Corp. to emphasize their role in designing new products, such as the GravoStar 857, winner of the GAA 2008 Golden Cylinder for Supplier Innovation, and the Gravostar 827. The company also began to promote new markets in the Optical and Printed Electronic field through high-precision gravure with the MicroStar™ MicroEngraving System and the winner of the GAA 2011 Golden Cylinder for Supplier Innovation the AccuPress® MicroGravure Printing System. These two machines are the only ones in the market which guaranty an accuracy and repeatability/registration below 5 microns for gravure printing.

Now the respected name of “Ohio” is back in the gravure industry as part of a global company, Heliograph Holding, where Ohio Gravure Technologies is the competence center for Printed Electronics and for packaging gravure equipment with its multi-tune and high depth Vision engrave heads. Production of the Ohio engravers will move from Daetwyler Graphics Switzerland entirely to Ohio Gravure Technologies in Dayton. With a need for more production space and a requirement for clean room facilities for Optical and Printed Electronics work, Ohio Gravure Technologies will relocate in May 2012 to a larger space, currently under construction

JL Haber, Vice President of Programming at Multi Media Productions, added, "Ohio Gravure is an innovator and a leader in their Industry. They are a natural fit for our show. We are excited to have them as a guest on our program."

Ohio Gravure will be launching a new engraver product line in Q1 2012: the Gravostar Spectrum, a so-called "fire and forget" one button machine. Features are a new faster 12 KHz Vision 4 engrave head, with Hybrid engraving, stylus profiling, Vista and linear drive. This machine produces even higher quality than today's standards and guarantees more throughput for additional applications like banknotes and security printing.

For more information go to www.ohiogt.com

About 21st Century Business

21st Century Business is an award winning targeted business show that is independently produced by Multi-Media Productions. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. Each exclusive segment is taped in our state of the art South Florida Studio

Once selected, companies are able to present their story and solutions to industry problems in an exclusive way that sets their company apart from the others. With more than 6,000 companies participating on over 600 shows, 21st Century Business continues to be the premier and targeted outlet for the latest business stories.

21st Century Business airs on various national cable networks that are viewed by over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The show can also be viewed through video on demand via <http://www.21cbtv.com>. The 21CBTV Series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21cbtv.com>.